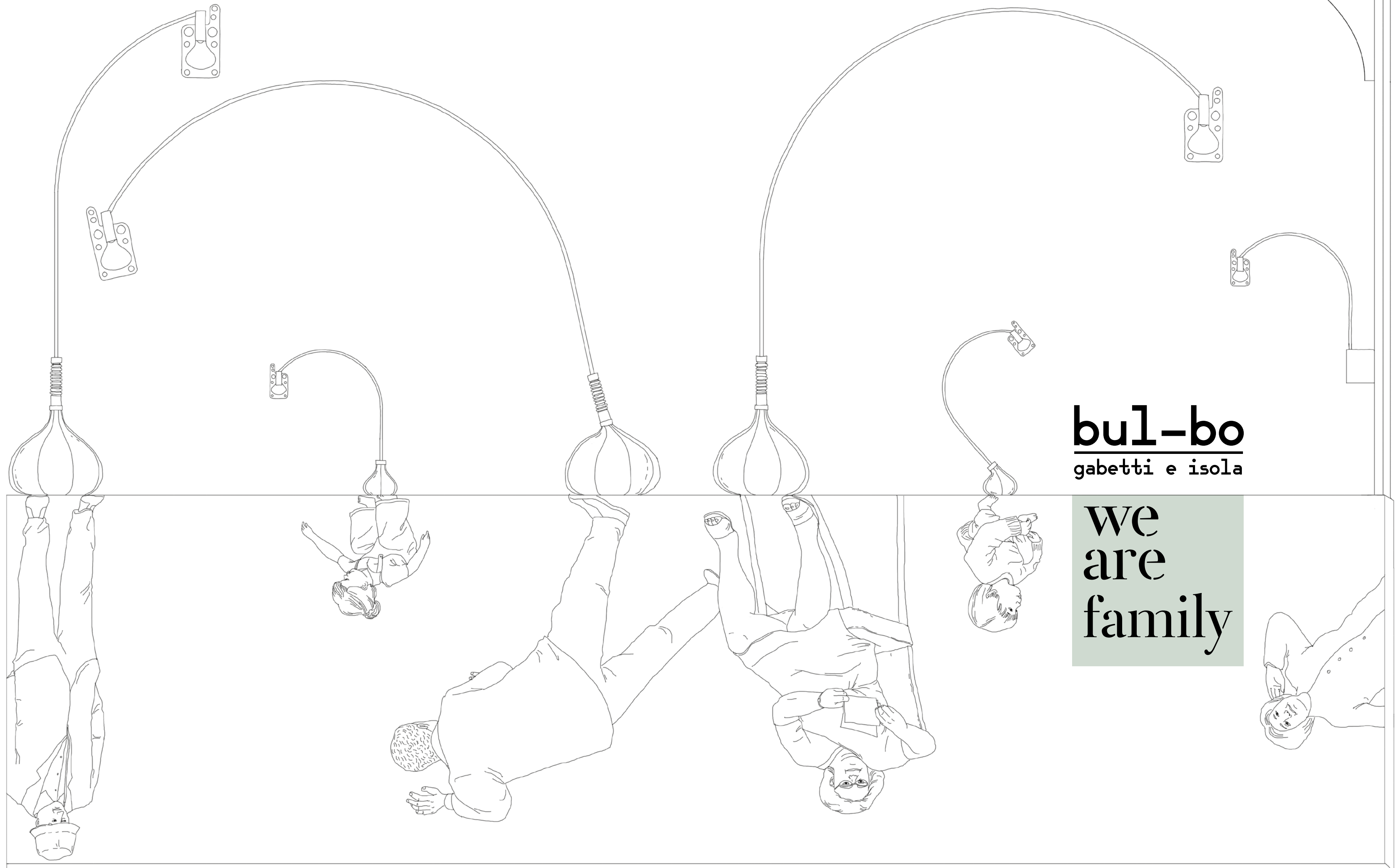


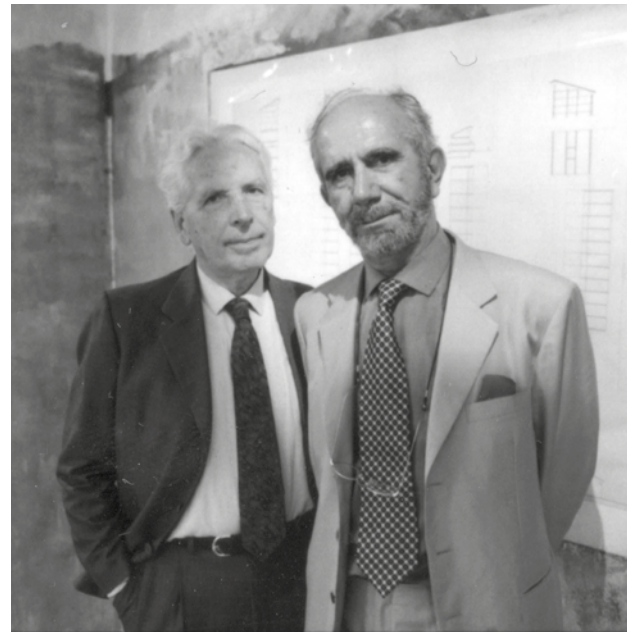
icons



**bul-bo**  
gabetti e isola

**we  
are  
family**

# the origins



The Bul-Bo lamp belongs to the series of furnishings designed for the Olivetti Residential Center in Ivrea (Turin) by the architectural firm Gabetti e Isola (Roberto Gabetti, Aimaro Isola, Guido Drocco, Luciano Re) between 1968 and 1971.

The context in which the designers worked was still strongly influenced by the enlightened mind of Adriano Olivetti, who died a few years earlier.

With the creation of Bul-Bo, a playful, ironic and functional lamp was created, in perfect coherence to that climate of "rebellion against schemes" which, in the second half of the 1960s, would have left an indelible mark on costumes.

La lampada Bul-Bo appartiene alla serie di arredi disegnati per il Centro Residenziale Olivetti a Ivrea (Torino) dallo studio di architettura Gabetti e Isola (Roberto Gabetti, Aimaro Isola, Guido Drocco, Luciano Re) tra il 1968 e il 1971. Il contesto nel quale i progettisti operarono era quello ancora fortemente influenzato dalla mente illuminata di Adriano Olivetti, scomparso pochi anni prima.

Con la creazione di Bul-Bo si diede vita ad una lampada giocosa, ironica e funzionale, in perfetta aderenza a quel clima di "ribellione agli schemi" che, nella seconda metà degli anni '60 del Novecento, avrebbe lasciato un'impronta indelebile nei costumi.

# the development

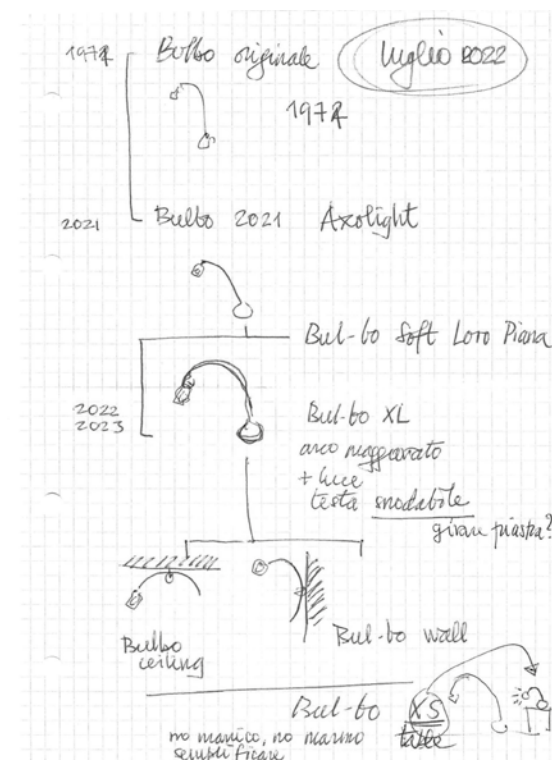
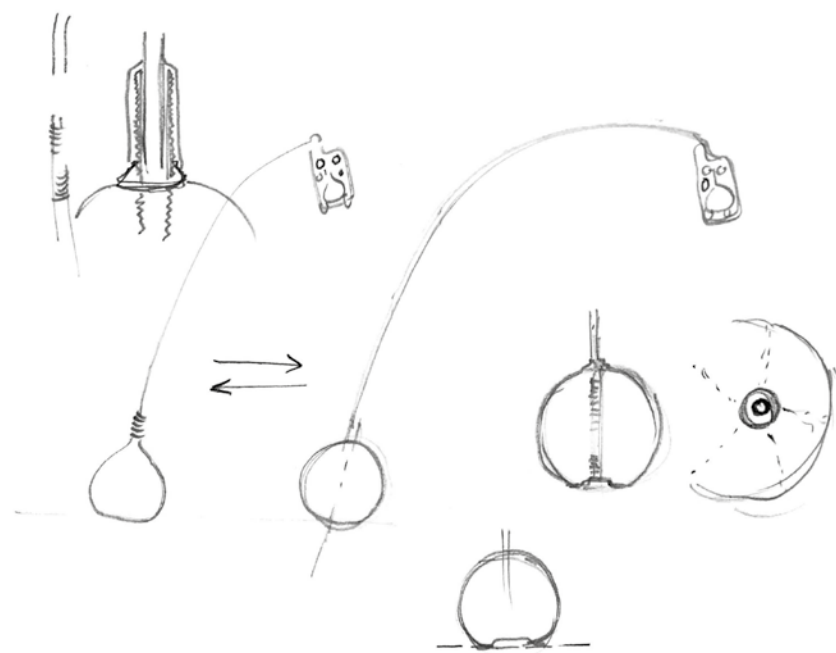


In 2019, the architects Fabrizio Pellegrino and Lodovico Gabetti, together with Giuseppe Scaturro and Magdalena Kirova, respectively CEO and art director of Axolight, created a maieutic laboratory (realistically based on the Socratic method of reaching a truth in an authentic way) with the aim of reconstructing the thought of Studio Gabetti and Isola, linked to the original design idea of the Bul-Bo lamp. Among the foundations of this path, the direct stories of the architects Aimaro Isola and Guido Drocco (co-authors of Bul-Bo in 1971), the notes and original drawings of the studio, the memories of Lodovico Gabetti (son and pupil of Roberto Gabetti) and Fabrizio Pellegrino (student of the Gabetti and Isola studio).

This path, which led Axolight, in 2021, to the re-edition of the first Bul-Bo, today brings with it a second generation of ideas, deeply linked, in all respects, to the original idea of Bul-Bo.

Nel 2019, gli architetti Fabrizio Pellegrino e Lodovico Gabetti, assieme a Giuseppe Scaturro e Magdalena Kirova, rispettivamente CEO e art director di Axolight, hanno dato vita ad un laboratorio maieutico (basandosi realisticamente sul metodo socratico di giungere a una verità in maniera autentica) con il fine di ricostruire il pensiero dello Studio Gabetti e Isola, legato all'idea progettuale della lampada Bul-Bo. Fra le basi di questo percorso, i racconti diretti degli architetti Aimaro Isola e Guido Drocco (co-autori di Bul-Bo nel 1971), gli appunti ed i disegni originali dello studio, i ricordi di Lodovico Gabetti (figlio e allievo di Roberto Gabetti) e Fabrizio Pellegrino (allievo dello studio Gabetti e Isola).

Questo percorso, che ha portato Axolight nel 2021 alla riedizione del primo Bul-Bo, porta oggi in dote una seconda generazione di idee, profondamente legate, in tutto e per tutto, all'idea originaria di Bul-Bo.



**bul-bo**  
gabetti e isola

Since 2023  
the Bul-Bo lamp designed  
by Gabetti and Isola is part  
of the permanent collection  
of TRIENNALE MILANO.

Dal 2023 la lampada Bul-Bo disegnata da Gabetti e Isola è parte della collezione permanente alla TRIENNALE MILANO.





# bul-bo

lodovico gabetti e  
fabrizio pellegrino

bul-bo

lodovico gabetti e  
fabrizio pellegrino

table



wall

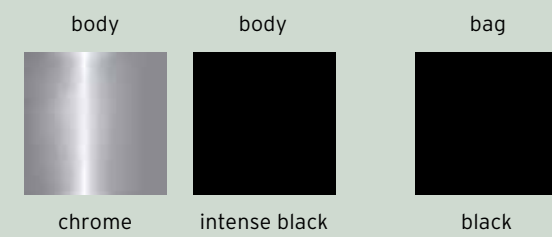


# bul-bo

Collection composed of floor, table and wall lamps.

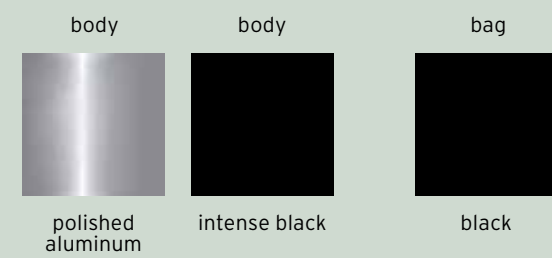
Collezione composta da lampade da terra, tavolo e parete.

## TABLE - WALL

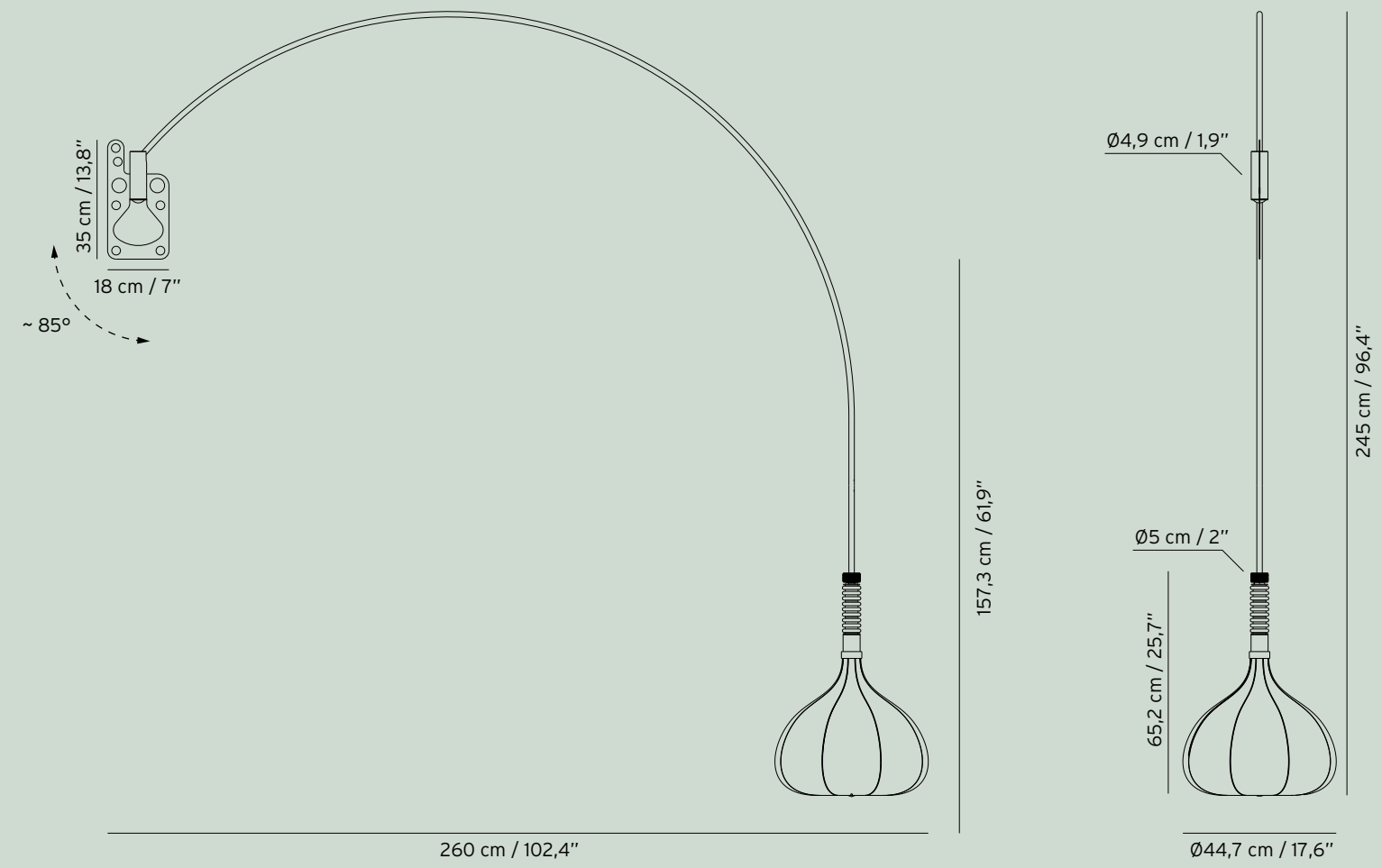


Main materials: Metal, Fabric  
 IP: 20 | LED: integrated | Watt: ~4,3 | Lumens: ~523 | Lm/W: ~122  
 Vac: 110-240 | CRI: >90 | Beam angle: 25° | CCT options: 3000K; 2700K  
 Dimming control: integrated /plug  
 LED driver location: integrated for wall; plug for table

## FLOOR

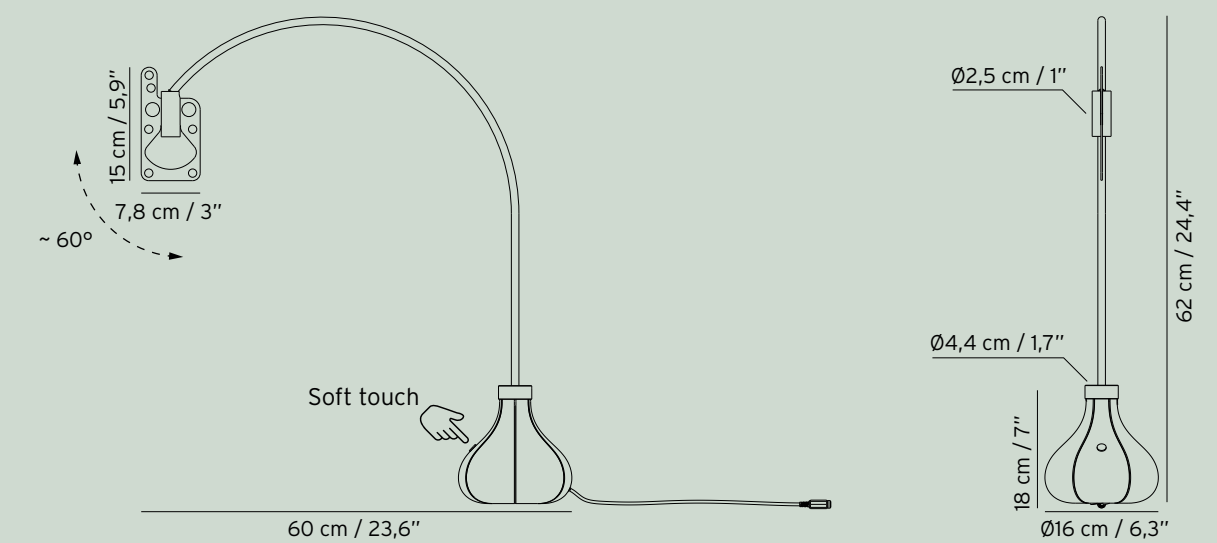


Main materials: Metal, Fabric  
 IP: 20 | LED: integrated | Watt: ~15,3 | Lumens: ~1924 | Lm/W: ~125  
 Vac: 100-240 | CRI: >90 | CCT options: 3000K; 2700K  
 Dimming control: integrated /plug  
 LED driver location: plug

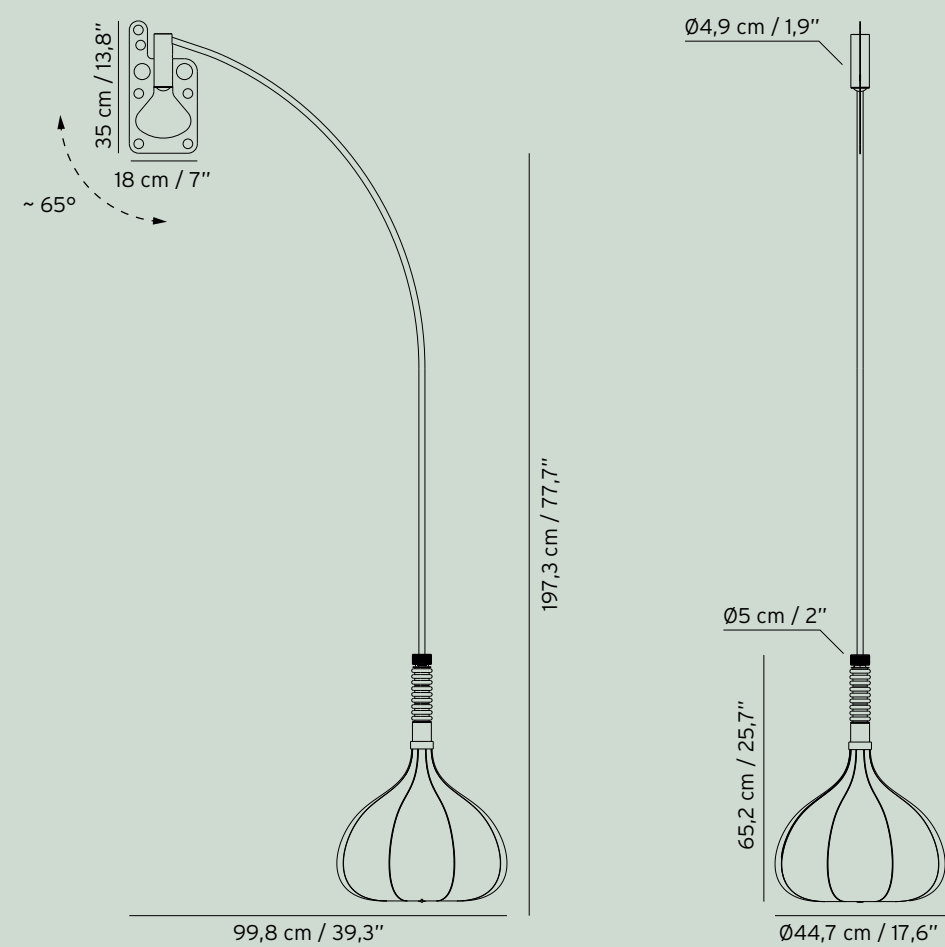


## TABLE

Dimming control: touch  
 LED driver location: plug

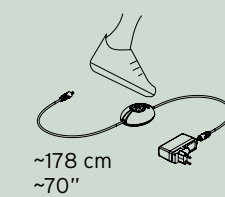


## FLOOR

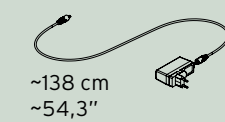


## POWER AND CONTROL EQUIPMENT FOR FLOOR AND TABLE LAMP

Power and control equipment (dimmer, driver, cables, plug)  
 Plugs: EU, USA (Japan), UK, CCC  
 Color: black



~178 cm  
 ~70"  
 100-240Vac input, 25W,  
 24Vdc output  
 Recommended for floor lamp.



~138 cm  
 ~54.3"  
 100-240Vac input, 18W,  
 24Vdc output  
 Recommended for table lamp.

## WALL

Dimming control: 1-10 V; push  
 Casambi compatible (upon request)  
 LED driver location: integrated

